



## **Supporting the Growth of Young Athletes**

The Paris Minor Hockey Association (PMHA) is a non-profit organization located in Paris, operating from the Brant Sports Complex in Brant County.

PMHA is committed to providing quality minor hockey programs designed to nurture and develop local youth aged 3 to 18.

## **Message from PMHA Executive**

We're very excited about the upcoming season and how great it's going to be for the players, coaches, families, friends, and the community. Our goal is to get as many players on the ice as possible while also providing opportunities to excel in the sport and importantly, have fun and create lifelong memories.

We have fantastic support from the community and the volunteers who dedicate their time and effort to our fantastic minor hockey association. And we couldn't run a successful season without our generous sponsors, past, present, and future.

## **Making a Difference**

By sponsoring the PMHA, you're making a big difference for the association and players. Financial support ensures that we're able to offer players the resources and opportunities that registration fees alone cannot. The PMHA is a volunteer-led association with no bureaucracy, so every sponsorship dollar is used effectively, and budgets are fully accountable and effectively managed.

## **Benefits of Sponsoring**

Aside from making a difference at the ice level, we have put together sponsorship packages that are designed to benefit your company and brand. Brand awareness and how your company is perceived in the community can go a long way to showing you are part of the team. Each of the packages ensures your company is showcased and your support is rewarded.

Do you have a unique idea for sponsoring the PMHA? We would love to hear it. Please get in touch with us and we can discuss making it happen.

On behalf of the PMHA, thank you for reviewing our sponsorship opportunities and we hope that we can count on your support.

PMHA Executive

# **Sponsorship Opportunities Supporting the Entire PMHA Community**

## **Tournament Sponsor**

Cost: \$2,000

Show your support by sponsoring our tournament weekend(s). Your sponsorship benefits all players and family involved throughout the event. Sponsorship benefits include:

- Logo placement on various material, including website, social media and arena signage displayed throughout the sponsored tournament weekend
- Distributing promotional materials at the event, or opportunity to provide branded gifts
- Showcasing support for youth sports and the local community
- Custom thank-you banner featuring your logo (yours to keep)
- Dedicated social media posts highlight your business with links and tags

## **Organization Sponsor**

Cost: \$500

Support the broader PMHA community and help provide resources and programming for all players.

- Logo placement on practice jerseys worn by players across all levels
- Logo on the PMHA website and sponsor page for the full season with backlink
- Logo displayed on arena schedules and event material throughout the season
- Dedicated social media posts throughout the season

## **Game Day Puck Sponsor**

Cost: \$300 per division, \$500 for two divisions, or \$1000 for all divisions

Associate your brand with every PMHA game played throughout the season. Sponsorship includes:

- Your logo feature on official game day pucks used in every PMHA game (one side sponsor logo, other side Wolfpack logo)
- Dedicated social media post promoting your sponsorship
- Awarding official Game Day Pucks to players for skill and effort recognition in young divisions
- Recognition of one Player of the Game at each game across younger divisions

## **Player of the Game Sponsor**

Cost: \$750

- Custom screened skate towel with both Wolfpack and your logo/name
- Recognition of one Player of the Game at each game across younger divisions
- Logo placement on the PMHA website for the season with backlink
- Dedicated social media post featuring your sponsorship
- Ongoing social media recognition throughout the season

## **Non-Monetary Donations**

We also gratefully accept non-monetary contributions to support the PMHA community. These may include coupons, team meal sponsorships, first aid kits, equipment, or other items. If you're interested in donating or combining a donation with your sponsorship, please contact the PMHA Executive. We appreciate your generosity and look forward to discussing how you can help.

## **Thank You for Your Support!**

We sincerely appreciate your generosity and commitment to the Paris Minor Hockey Association. Your support makes a meaningful difference in the lives of young athletes, helping them grow, learn, and enjoy the game of hockey.

To share your commitment with PMHA, please complete the [Sponsorship Commitment Form](#) found on the PMHA [website](#).

Thank you for being an essential part of our community and for helping us create lasting memories both on and off the ice.

With gratitude,

**The PMHA Executive Team**

Got questions? Feel free to reach out our Director of Sponsorship, Jamie Devries.

Jamie Devries

Director of Sponsorship

E: [marketing@parisminorhockey.com](mailto:marketing@parisminorhockey.com)