



Supporting Player Development

The Paris Minor Hockey Association (PMHA) is a non-profit organization based in Paris, playing out of the Brant Sports Complex in Brant County.

PMHA is dedicated to developing minor hockey programming for our local youth between the ages of 3 and 18 years.

Message from PMHA Executive

We're very excited about the upcoming season and how great it's going to be for the players, coaches, families, friends, and the community. Our goal is to get as many players on the ice as possible while also providing opportunities to excel in the sport and importantly, have fun and create lifelong memories.

We have fantastic support from the community and the volunteers who dedicate their time and effort to our fantastic minor hockey association. And we couldn't run a successful season without our generous sponsors, past, present, and future.

Making a Difference

By sponsoring the PMHA, you're making a big difference for the association and players. Financial support ensures that we're able to offer players the resources and opportunities that registration fees alone cannot. The PMHA is a volunteer-led association with no bureaucracy, so every sponsorship dollar is used effectively, and budgets are fully accountable and effectively managed.

Benefits of Sponsoring

Aside from making a difference at the ice level, we have put together sponsorship packages that are designed to benefit your company and brand. Brand awareness and how your company is perceived in the community can go a long way to showing you are part of the team. Each of the packages ensures your company is showcased and your support is rewarded.

Do you have a unique idea for sponsoring the PMHA? We would love to hear it. Please get in touch with us and we can discuss making it happen.

On behalf of the PMHA, thank you for reviewing our sponsorship opportunities and we hope that we can count on your support. If you are interested in any of the packages or have any questions, please contact us or complete the [Sponsor Application Form](#).

Yours in hockey,
Rob DeLaronde, President of PMHA
president@parisminorhockey.com

Sponsorship Packages

Tournament Sponsor

The following options are available based on your commitment:

- Arena signage during your sponsored tournament weekend
- Opportunity to provide branded gifts or communications to every player
- Logo on the PMHA website for the season with backlink
- Custom thank you banner from the PMHA with your logo (that you keep)
- Complementary Wolfpack jersey with your name
- Two direct emails to all PMHA members
- Two dedicated posts on our social media channels with links/tags to your business
- Social media recognition throughout the season with links/tags to your business

Cost: \$1000 (Limited to 4 sponsors)

Local League Team Sponsor

Local league teams do not play as many games as the Rep teams but still provide great reach and awareness. The following options are available based on your commitment:

- Full size logo on dedicated practice jerseys
- Logo on the PMHA website team page for the season with backlink
- Logo/name on the arena schedules for the season
- One dedicated post on our social media channels with links/tags to your business
- All team social media posts throughout the season will mention/tag your business
- Complementary team picture

Cost: \$500 (1 sponsor per team)

- All the above, including a complementary Wolfpack jersey with your name

Cost: \$750 (1 sponsor per

team)



Game Day Puck Sponsor

- Game day pucks used in every PMHA game during the season with sponsor logo on one side and the Wolfpack logo on the other side
- During the season, players will be awarded an official *Game Day Puck* for their efforts and skill development
- One dedicated post on our social media channels with links/tags to your business
- Social media recognition throughout the season with links/tags to your business

Cost: \$300 per division, \$500 for two divisions, or \$1000 for all divisions



Player of the Game Sponsor

- Custom screened skate towel with both Wolfpack and your logo/name
- One player per game is recognized for their effort and awarded *Player of the Game*
- Logo on the PMHA website for the 2023-2024 season with backlink
- One dedicated post on our social media channels with links/tags to your business
- Social media recognition throughout the season with links/tags to your business

Cost: \$750 per division, \$1400 for two divisions, or \$2500 for all divisions

Non-Monetary Donations

- If you are interested in contributing and would like to donate an item from your business or would like to donate in addition to your sponsorship. These items could include, but are not limited to coupons for your business, first aid kits, etc.
- We would be grateful and would like the opportunity to discuss further with you, please contact [PMHA Executive](#).



THANK YOU!!!

Please complete the [PMHA Sponsor Application](#) form, or contact a PMHA Executive for all available opportunities, custom packages, and any questions.

executive@parisminorhockey.com