C O B B L E S T O N E Medicine 🔀 Rehab

The Season is just around the corner... It's Time to Start Getting your kids Baseline Concussion Tested!

It's that time of the year again! Before we know it our club will be back in full swing and injuries will happen including **Concussions!**

An estimated **1.7 million** people sustain a traumatic brain injury annually in the US, of which a staggering **75%** are concussions or other forms of mild traumatic brain injury¹ – and incidence is on the rise. Increased education and public awareness of this injury calls for better management in all areas of organized sport. As reports of litigation in professional sports continue to rise, new legislation is being implemented to support cases brought forward by past and present athletes. Most recently, the motion to dismiss the NHL concussion lawsuit was denied by a Federal judge. Sports organizations are being held to a higher level of accountability than ever before, and now is the time to ensure proper concussion management procedures exist within all levels of sport.

We have been providing baseline testing and post-injury management to sport organizations, leagues and everyday patients within the community and Brant County for several years now. More and more leagues are starting to invest in baseline testing due to its importance. We currently work with a large variety of teams and leagues around the area including Brantford Boys and Girls Minor Hockey, Ayr Minor Hockey, Paris Minor Hockey, Paris Mounties Junior C Hockey, Brantford and Paris Soccer Leagues, Paris FC Soccer, Paris Ringette, Brantford BisonsFootball, Brantford Aquatic club, Brantford baseball and more! We also helped design our local school boards concussion protocols that we use today for students. We provide full concussion management including therapy and return to play following the latest guidelines in sport. A proactive approach to concussion management is critical! Our clinic is partnered with the leader in Concussion management – Shift Concussion Management, recognized worldwide for superior concussion care and treatment.

We are one of Brant County's leading concussion and sports rehab facilities. We have recently expanded, now having over 14,000 Sqr ft donated to our athletes' health and getting them back to their sport as fast as possible! We have a wide range of therapists and treatments including physiotherapy, 3 sports chiropractors, medical doctors, laser therapy, acupuncture, 3 massage therapists, kinesiologists/athletic therapists, osteopath, counselling, foot care services, sports bracing specialists, full gym and more!

¹ "Get the Stats on Traumatic Brain Injury in the United States", Centre for Disease Control and Prevention.

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For all injuries that occur this season, contact our clinic as soon as possible: For all athletes we have advanced scheduling booking. We guarantee your athletes to be seen within 24 hours post injury!

1084 Rest Acres Rd. Paris ON (Cobblestone Plaza) Located minutes from Brant County Sports Arena

Physiotherapy Care – (519) 302-2000 Sports Chiropractic care – (519) 442-2237

Concussion Management and Therapy - (519) 442-2237

For all questions or comments, feel free to EMAIL the clinic:

<u>tylersfletcher@gmail.com</u> or <u>cobblestonemedicineandrehab@gmail.com</u>